EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: September 22, 2023 – September 21,

<u>2024</u>.

1) Employment Unit: Beasley Media Group Licenses - Tampa

2) Unit Members (Stations and Communities of License): WPBB-FM, Holmes Beach, FL

WJBR-AM, Seffner, FL WLLD-FM, Lakeland, FL WQYK-FM, St. Petersburg, FL WYUU-FM, Safety Harbor, FL WRBQ-FM, Tampa, FL

3) EEO Contact Information for Employment Unit:

Mailing Address: 9721 Executive Center Drive N. #200	Telephone Number: 727-563-8930		
St. Petersburg, FL 33702	Contact Person/Title: Terri Contento		
	E-mail Address: terri.contento@bbgi.com		

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

	Job Title	Recruitment Source Referring Hiree
(a)	Sales Coordinator – National/Agency	Employee Referral
(b)	Account Executive	Employee Referral
(c)	Account Executive	Employee Referral
(d)	Director of Audio & Video Production	Internal Posting
(e)	Music Director – WLLD	Internal Posting
(f)	Account Executive	Indeed.com
(g)	On-Air Personality – WQYK	Internal Posting
(h)	Sales Manager	BBGI.com
(i)	Promotions Coordinator	Indeed.com
(j)	Account Executive	Employee Referral
(k)	Digital Media Consultant	Employee Referral
(1)	Video/Audio Production Assistant	Indeed.com
(m)	IT Support Desktop Technician	Indeed.com

5) Job Title: (a) Sales Coordinator-Nat'l Referral Source(s) of Hiree: <u>Employee Referral</u> and Agency

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792			

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				3	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Linked-In	Website	www.linkedin.com	Website	4	N

5) Job Title: (b) Account Executive Referral Source(s) of Hiree: <u>Employee Referral</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 https://doi.org/10.100/html.ncm	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				3	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Career Fair		Various	Career Fair		N
Pink Jobs	Website	www.pink-jobs.com	Website		N

5) Job Title: (c) Account Executive Referral Source(s) of Hiree: <u>Employee Referral</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 https://doi.org/10.100/html.ncm	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				3	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Direct Inquiry		Phone call, e-mail, etc.			N

5) Job Title: (d) Director of Audio/Video Referral Source(s) of Hiree: Internal Posting
Production

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

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Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website	Website	www.bbgi.com	Website	1	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Linked-IN	Website	www.linkedin.com	website		N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Radio Insight	Website	www.radioinsight.com	Website	1	N

5) Job Title: (e) Music Director WLLD Referral Source(s) of Hiree: <u>Internal Posting</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

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Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website	Website	www.bbgi.com	Website	1	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
RAMP News	Kevin Carter		661-294-9408	5	N
Pink Jobs	Website	www.pink-jobs.com	Website		N
HandShake	Website	www.handshake.com	Website		N
Linked-In	Website	www.linkedin.com	Website		N

5) Job Title: (f)Account Executive Referral Source(s) of Hiree: <u>Indeed.com</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

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Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website	7	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Career Fair		11/2/23 Career Fair	Career Fair	3	N

5) Job Title: (g) On-Air Personality WQYK Referral Source(s) of Hiree: <u>Internal Posting</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website	Website	www.bbgi.com	Website	2	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Radio Insight	Website	www.radioinsight.com	Website		N

5) Job Title: (h) Sales Manager Referral Source(s) of Hiree: BBGI.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

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Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		www.bbgi.com	Website	2	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Linked-In	Website	www.linkedin.com	Website	1	N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Radio Insight	Website	www.radioinsight.com	Website		N

5) Job Title: (i) Promotions Coordinator Referral Source(s) of Hiree: <u>Indeed.com</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792			

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Pink Jobs	Website	www.pink-jobs	Website		N
Indeed.com	Website	www.indeed.com	Website	4	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Radio Insight	Website	www.radioinsight.com	Website		N
Linked-In	Website	www.linkedin.com	Website		N
Career Fair		Career Fair	Career Fair	1	N

5) Job Title: (j) Account Executive Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
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Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792			

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio Insight	Website	www.radioinsight.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	www.indeed.com	Website	7	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Career Fair		Career Fair	Career Fair	3	N

5) Job Title: (k) Digital Media Referral Source(s) of Hiree: Employee Referral Consultant

Consult	anı				
Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 lvarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio Insight	Website	www.radioinsight.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				1	N
Indeed.com	Website	www.indeed.com	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other				1	N
Direct Inquiry		Phone call, e-mail, etc.			N
E-Mail		Direct e-mail			N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Linked-IN	Website	www.linkedin.com	Website	1	N

5) Job Title: (1) Video/Audio Production Referral Source(s) of Hiree: Indeed.com Assistant

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 rthomas@gocsb.com	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 https://doi.org/10.2007/j.ml/	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34th street, Suite 240 Orlando, FL 32805 braham@parksquarehomes.com	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 Carcollins1@aol.com	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7th Ave S., Bay 117 St. Petersburg, FL 33701 career@stpt.usf.edu	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website	3	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website	Website	www.bbgi.com	Website		N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Linked-IN	Website	www.linkedin.com	Website		N
Radio Insight	Website	www.radioinsight.com	Website		N
Pink Jobs	Website	www.pink-jobs.com	Website		N
Job Fair	On-Site	Job Fair	On Site	1	N

5) Job Title: (m) IT Support – Desktop Referral Source(s) of Hiree: Indeed.com Technician

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Indeed.com	Website	www.indeed.com	Website	4	N
This position was posted					
By Corp Engineering					

- **6) Total # of Interviewees Referred:** For the period from <u>September 22, 2022, through September 21, 2023</u>, this Employment Unit interviewed 76 interviewees for full-time job vacancies.
- **7) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.
 - (a) Initiative: Participation in Job Fairs/Events

Best Hire Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Holiday Inn Tampa West Shore Airport on **October 19, 2023**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

Job News USA Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at George M Steinbrenner Field on **November 2, 2023**. The Employment Unit handed out information on our stations recruiting for part-time and full-time positions and discussed broadcast careers with job seekers.

FL Job Link Hiring Event

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Marriott Tampa West Shore on **February 28**, **2024**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

Broadcast Education Association/NAB Career Fair

Personnel Involved: BBGI Las Vegas on behalf of all Beasley Markets

The Employment Unit participated in this Career Fair at the Las Vegas Convention Center on **April 16**, **2024**. The Employment Unit handed out information on our stations recruiting for part-time and full-time positions and discussed broadcast careers with job seekers.

Job News USA Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at George M. Steinbrenner Field on **June 27, 2024**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

National Association of Black Owned Broadcasters / Media Sales Institute – Ron deCastro, BMG Tampa VP/Market Manager and Deb Barrett, Human Resource Consultant attended this event. It was a 10-day sales training program for recent college graduates who are passionately interested in pursuing a career in media sales. They spent two days with an impressive group of candidates as they presented case study presentations as well as interviewing them for entry level sales positions across the Company. NABOB has a monthly newsletter that will direct candidates to our BBGI career site.

(b) Initiative: Training Program

Full-time employees, including management-level personnel, participated in the following training sessions to enable employees to acquire skills to add to their knowledge and to qualify for higher-level positions:

Digital Content Training:

Digital Program Directors attended the following training sessions presented by Beasley's Corporate Digital Team:

January 29, 2024 – Google Quality and Updated Best Practices

February 12, 2024 – How to Write High Quality Reviews

February 26, 2024 - All About Breaking News

March 18, 2024 - Rankmath - SEO Training

April 15, 2024 – How to Use Subheadings in Your Content

April 29, 2024 - How to Use the New WordPress VIP Editor

June 3, 2024 – 3 Ways to Use Social News Desk Daily

June 17, 2024 – Writing Winning Headlines for Social and Rankmath

Digital Sales Training / Sales Training:

For Account Executives, Digitals Sales Team, Sales Managers, General Managers:

July 10 & 11, 2024: SPECai Training – How to use AI platform to effectively generate scripts, utilize text-to-speech voices and create spec commercials.

Multicultural Strategy Sales Training:

Personnel Involved: Account Executives, Sales Managers

April 25, 2024: Tampa market's demographic makeup and why it matters; how to develop business using the strategy deck.

Sensitivity Training

September 12, 2024 & September 19, 2024

Personnel Involved: Program Directors, DPD's, On-Air Talent, Digital Content Creators

Stations WPBB-FM, WJBR-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are Equal Opportunity Employers.

We serve a diverse audience with different viewpoints, and it's our responsibility as broadcasters to provide a platform that fosters dialogue without alienating or offending. These sessions are designed to offer strategies to avoid inflammatory language and techniques for managing sensitive subjects.

(c) Initiative: School/Community Visits; Participation in Programs Sponsored by Educational Institutions.

Stations in the Employment Unit visited schools, organizations, etc. to inform them about the radio industry and the types of jobs that are available at our radio stations.

November 15, 2023	Plato Academy
November 16, 2023	Tampa Bay Blvd Elementary
November 16, 2023	Collins Elementary
November 16, 2023	Turkey Creek Middle School
November 16, 2023	Sulphur Springs Middle School
November 16, 2023	Town N Country Elementary
November 16, 2023	Pizzo K-8 @ USF
November 16, 2023	Deer Park Elementary
November 16, 2023	Mabry Elementary
November 16, 2023	Bay Crest Elementary
November 16, 2023	Alexander Elementary
November 16, 2023	Crestwood Elementary
November 16, 2023	Carrollwood Elementary
November 16, 2023	Reddick Elementary

(d) Initiative: Participation in Events, sponsored by Community Groups, designed to Inform the Public Regarding Career Opportunities in Broadcasting:

Stations in the Employment Unit participated in events and/or provided tours of our facilities and discussed careers in broadcasting with local youth organizations:

December 27, 2023	WBPU-LP FM (Transmitter Site)
June 4, 2024	Goodwill Summer Camp (Station Tour)
August 16, 2024	Univ of Florida (Station Tour/Shadow)
August 16, 2024	Washington & Lee Univ (Station Tour/Shadow)