

# **Universal Orlando Resort: Mardi Gras 2023 Promotion**

## **OFFICIAL CONTEST RULES**

These rules apply to Universal Orlando Resort: Mardi Gras 2023 Promotion (“Contest”) conducted by Beasley Media Group, LLC d/b/a WQYK (“Station”). **In addition, the General Contest Rules posted at [www.995yk.com](http://www.995yk.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### **1. HOW TO ENTER**

- a. The Contest will begin on February 10, 2023 and end on February 24, 2023.
- b. To enter on-air, listen to the Station each weekday beginning on February 10, 2023 and ending on February 24, 2023 between the hours of 7:00am Eastern Time (“ET”) and 6:00pm ET for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced on-air at the time of the cue to call) to the Station contest line at 1-800-992-1099 will win a prize, upon confirmation of eligibility. In some cases, the caller may be required to answer trivia questions or identify a song/artist in order to win the prize. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected, incorrectly answers the trivia question or incorrectly identifies a song/artist, if requested, or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line, correctly answers the trivia question or correctly identifies a song/artist, if requested, and completes the call will be a prize winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a prize winner only once.
- c. There will be twenty (20) Prizes (each a “Prize”) awarded.

### **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the State of Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

### **3. PRIZES**

- a. There will be Twenty (20) Prizes (each a “Prize”) awarded  
Each Prize winner (“Prize Winner”) will receive:
  - Two (2) 2-Park 1-Day Park-to-Park tickets for admission to Universal Studios Florida and Universal’s Islands of Adventure for Winner and up to one (1) Guest.

- One (1) Universal Orlando Resort 1-Day Regular Parking access for Winner and up to one (1) Guest (valid for one (1) vehicle).
- b. Each Prize has an approximate Fair Market Value (“FMV”) of Four Hundred Sixty-Seven and 0/100 Dollars (\$467.00) and must be used by June 30, 2023 or the prize will be forfeited.

Some restrictions may apply. All elements of the prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Winner must be eighteen (18) years of age or older. Minor guests, if any, must be accompanied by a parent or legal guardian. Prizes are non-transferable and have no cash value. Any difference between stated FMV and final FMV of prize will not be awarded. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the prize and all such expenses are the sole responsibility of the winner. Theme park tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. Universal Orlando reserves the right to change the name of all tickets. Unless otherwise indicated, all tickets specifically exclude admission to special or separately ticketed “hard ticket” entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues such as Hard Rock Live®.

Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort (“Universal Orlando”) is a prize supplier only in this promotion, is not a sponsor of this promotion and is not responsible for the administration of the promotion, the collection of entries, or the selection of any winner. Any disputes, claims, and causes of action against Universal Orlando arising out of or relating to any person’s use of or participation in any prize provided by Universal Orlando shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys’ fees.

In connection with any visit to Universal Orlando Resort, please be advised that Universal’s policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Universal cannot guarantee that any person will not be exposed during a visit.

- c. Prizes or prize certificates must be claimed at the office of the Station located at **9721 Executive Center Drive, Suite 200, St. Petersburg, FL 33702**, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within fifteen (15) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

#### **4. SELECTION OF WINNERS**

- a. Up to thirty (20) winners will be selected on-air as described above.
- b. Odds of winning a Prize on-air depend in part upon the number and order of calls received.
- c. Entrants must listen to the Station to win a Prize but do not need to be present to enter or win a Prize.
- d. Decisions of Station management with respect to the Contest are final.

#### **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.995qyk.com](http://www.995qyk.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.995qyk.com](http://www.995qyk.com)
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 N Executive Center Drive, Suite 200, St. Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.
- d. In connection with any visit to Universal Orlando Resort, please be advised that Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Universal cannot guarantee that any person will not be exposed during a visit.