

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: **September 22, 2019 – September 21, 2020.**

1) **Employment Unit: Beasley Media Group – Tampa**

2) **Unit Members (Stations and Communities of License): WPBB-FM, Holmes Beach, FL
WHFS-AM, Seffner, FL
WLLD-FM, Lakeland, FL
WQYK-FM, St. Petersburg, FL
WYUU-FM, Safety Harbor, FL
WRBQ-FM, Tampa, FL**

3) **EEO Contact Information for Employment Unit:**

| | |
|---|---|
| Mailing Address: 9721 Executive Center Drive N. #200 St. Petersburg, FL 33702 | Telephone Number: 727-563-8930 |
| | Contact Person/Title: Terri Contento |
| | E-mail Address: terri.contento@bbgi.com |

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

| | Job Title | Recruitment Source Referring Hiree |
|-----|-------------------------------------|---|
| (a) | On Air Talent Evenings WQYK | Bbgi.com |
| (b) | Morning Co-Host WQYK | Allaccess.com |
| (c) | Account Executive | Employee Referral |
| (d) | Account Executive* | LinkedIn |
| (e) | Production Director WYUU | Employee Referral |
| (f) | IT Desktop Support | Indeed.com |
| (g) | Sales Assistant | Indeed.com |
| (h) | Sales Assistant** | Bbgi.com |
| (i) | Promotions Director | Allaccess.com |
| (j) | Promotions Coordinator | Internal posting |
| (k) | NTR Event Coordinator | Indeed.com |
| (l) | Receptionist/Office Admin/Assistant | Internal posting |

* Positions (c) and (d) were filled from one set of recruitment announcements.

** Positions (g) and (h) were filled from one set of recruitment announcements.

**Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are
Equal Opportunity Employers.**

5) Job Title: (a) On-Air Talent Evenings
WQYK

Referral Source(s) of Hiree: Bbgi.com

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | 7 | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Jennifer Perkins | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120, Orlando, FL 32839 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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|--|------------------------------------|--|-------------------------|----------------------------|--|
| Remington College | Deborah Hoffman | 8550 Ulmerton Road #100 Largo, FL 33771 | 813-316-4415 | | N |
| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| Society of Broadcast Engineers | Mike Sprysenski | 2500 Maitland Ctr Pkwy #401 Maitland, FL 32751 | 407-916-7800 | | |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Schreaves | 5225 Ehrlich Road – Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| UCF | T.Barr / Mari Rains | Orlando, FL | | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |

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|--|----------------|--|------------------|----------------------------|--|
| Indeed.com | Website | www.indeed.com | Website | | Y |
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | | N |
| Beasley Media Corporate Website | | www.bbqi.com | Website | 7 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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5) Job Title: (b) Morning Co-Host WQYK **Referral Source(s) of Hire:** Allaccess.com

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| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | 2 | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 32839 | 407-704-8910 | | |
| Connecticut School of Broadcasting (Tampa) | Jennifer Perkins | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Florida Assn of Broadcasters | Lindsay Tiddwell | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| UCF | T.Barr/Mari Rains | Orlando, FL | | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Annina Coschigano | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | | Y |

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| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | 8 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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5) Job Title: (c) & (d) Account Executive

Referral Source(s) of Hiree: Employee Referral, LinkedIn

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
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| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
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| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
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| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
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| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | 4 | N |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | | Y |
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | | N |

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|--|----------------|--|------------------|----------------------------|--|
| Beasley Media Corporate Website | | www.bbqi.com | Website | | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |
| Linked-In | | Linkedin.com | | 2 | |

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5) Job Title: (e) Production Director WYUU **Referral Source(s) of Hiree:** Employee Referral

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| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | 2 | N |
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| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | 1 | N |
| LinkedIn | Website | www.linkedin.com | Website | 1 | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 3 | Y |

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|--|----------------|--|------------------|----------------------------|--|
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | 1 | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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5) Job Title: (f) IT Desktop Support

Referral Source(s) of Hiree: Indeed.com

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| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
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| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
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| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio OnLine | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |
| LinkedIn | Website | www.linkedin.com | Website | 2 | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 8 | Y |

**Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are
Equal Opportunity Employers.**

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|----------------|--|------------------|----------------------------|--|
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | 2 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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5) Job Title: (g) & (h) Sales Assistant

Referral Source(s) of Hiree: Indeed.com, bbgi.com

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 32839 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|------------------------------------|--|-------------------------|----------------------------|--|
| Remington College | Deborah Hoffman | 8550 Ulmerton Rd. #100 Largo, FL 33771 | 813-316-4415 | | N |
| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| CareerSource Pinellas | Luna Clarke | 2312 Gulf to Bay Blvd. Clearwater, FL 33755 | (727) 507-4300 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |
| Handshake | Website | https://www.joinhandshake.com/ | Website | | |
| SimplyHired | Website | www.simplyhired.com | Website | | |

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|--|----------------|--|------------------|----------------------------|--|
| LinkedIn | Website | www.linkedin.com | Website | | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 3 | Y |
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | 2 | N |
| Beasley Media Corporate Website | | www.bbgj.com | Website | 10 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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5) Job Title: (i) Promotions Director

Referral Source(s) of Hiree: Allaccess.com

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | 3 | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 407-704-8910 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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|--|------------------------------------|--|-------------------------|----------------------------|--|
| Remington College | Deborah Hoffman | 8550 Ulmerton Rd. #100 Largo, FL 33771 | 813-316-4415 | | N |
| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | 1 | N |
| LinkedIn | Website | www.linkedin.com | Website | | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 1 | Y |

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| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|----------------|--|------------------|----------------------------|--|
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | 1 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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Equal Opportunity Employers.**

5) Job Title: (j) Promotions Coordinator

Referral Source(s) of Hiree: Internal Posting

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 32839 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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Equal Opportunity Employers.**

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|------------------------------------|--|-------------------------|----------------------------|--|
| Remington College | Deborah Hoffman | 8550 Ulmerton Rd. #100 Largo, FL 33771 | 813-316-4415 | | N |
| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| All Access | Website | www.allaccess.com | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |
| LinkedIn | Website | www.linkedin.com | Website | | |
| E-Mail / Phone Call | | | | | N |

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| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|----------------|--|------------------|----------------------------|--|
| Indeed.com | Website | www.indeed.com | Website | 3 | Y |
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | 5 | N |
| Simply Hired | Website | Simplyhired.com | | | N |
| Beasley Media Corporate Website | | www.bbqi.com | Website | 1 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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Equal Opportunity Employers.**

5) Job Title: (k) NTR Event Coordinator

Referral Source(s) of Hiree: Indeed.com

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 32839 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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|--|------------------------------------|--|-------------------------|----------------------------|--|
| Remington College | Deborah Hoffman | 8550 Ulmerton Road #100 Largo, FL 33771 | 813-316-4415 | | N |
| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | 1 | N |
| LinkedIn | Website | www.linkedin.com | Website | | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 2 | Y |

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|--|----------------|--|------------------|----------------------------|--|
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | 3 | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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Equal Opportunity Employers.**

5) Job Title: (I) Receptionist/Office Admin/Assistant

Referral Source(s) of Hire: Internal Posting

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|---|--|--|------------------------------|----------------------------|--|
| AllAccess.com | John Denver | 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 | (310) 457-6616 | | N |
| Association of Latino Professionals in Finance & Accounting | Nancy Noriega | P.O. Box 10000 Lake Buena Vista, FL 32830 | 213.243.0004 | | N |
| Central Florida Employment Council | Paulette Weir | 450 Seminola Boulevard, Casselberry, Florida 32707 | 407.834.4223 | | N |
| Connecticut School of Broadcasting (Tampa) | Shayna King | 3901 Coconut Palm Dr. #105 Tampa, FL 33619 | (813) 443-5307 | | N |
| Connecticut School of Broadcasting (Orlando) | Ray Thomas | 5323 Millenia Lakes Blvd. #120 Orlando, FL 32839 | 407-704-8910 | | N |
| Florida Assn of Broadcasters | Lindsay Varn | 101 East College Ave., Ste 301, Tallahassee, FL 32301 | 850.681.6444 | | N |
| Florida Institute of CPAs | Diane Dearduff | P.O. Box 5437 Tallahassee, FL 32314 | (850) 224-2727 x. 385 | | N |
| Florida State University (FSU) | Nancy Friedman Kelly Harris Debbie Crowder | Dunlap Success Center, 2107 PO Box 3064162 100 South Woodward Avenue Tallahassee, FL 32306-4162 | 850.644.9771 850.644.4023 | | N |
| Full Sail University | Harmony Thompson / (Employer Liaison) | 3300 University Boulevard Winter Park, FL 32792 | 866-807-3140 | | N |
| Hillsborough Community College | Lorraine Canalejo Edward Ericsson | 2112 N 15th Street PST 134 Tampa, FL 33605 | 813-253-7978 | | N |
| Indian-American Chamber | Braham Aggarwal | 3700 34 th street, Suite 240 Orlando, FL 32805 | 407.391.5151 | | N |
| InsideRadio.com | Gene McKay | P.O. Box 567925 Atlanta, GA 31156 | (800) 640-8852 | | N |
| NAACP | Carolina Collins | 308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 | 813-234-8683 | | N |

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| Seminole State College | Nathaniel Ferguson | 1055 AAA Drive Heathrow FL 32746 | 407.708.4512 | | N |
| St. Petersburg College | Rose Mackey | 2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 | (727) 791-2738 | | N |
| Tampa Asian American Chamber of Commerce | Santosh Govindaraju | 3105 W. Waters Avenue, Suite 107 Tampa, FL 33607 | (813) 936-5100 x202 | | N |
| Tampa Hispanic Chamber of Commerce | Diane Cortes | 5700 Memorial Highway, Tampa, FL 33615 | 813-867.3550 | | N |
| Tampa Latin Chamber | Denise Shreaves | 5225 Ehrlich Road, Suite F Tampa, FL 33624 | 813-936-4029 | | N |
| University of Florida | Ana Romero (Career Development) | 2081 Weimer Hall P.O. Box 118400 Gainesville, FL 32611-8400 | 352.273.3258 | | N |
| University of South Florida (USF) – St. Pete | Amanda Peters | 140 7 th Ave S., Bay 117 St. Petersburg, FL 33701 | 727-873-4129 | | N |
| Valencia College (Job Development) | Matthew Abalos/ Vanine Augustin | 701 Econlockhatchee Trail Orlando, FL 32825 | 407.582.2037 | | N |
| Workforce Central Florida | Joyce Ranson/ Cheryl McKinzie | 1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 | 407.531.1222 x. 1705 | | N |
| Beasley Media Group, LLC Radio Clusters | Business Managers | Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE | Various | | N |
| FL Assoc. of Broadcasters | Website | www.fab.org | Website | | N |
| Radio On-Line | Website | www.radio-online.com | Website | | N |
| Beasley Employee Referral | | | | | N |
| LinkedIn | Website | www.linkedin.com | Website | | |
| E-Mail / Phone Call | | | | | N |
| Indeed.com | Website | www.indeed.com | Website | 3 | Y |

**Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are
Equal Opportunity Employers.**

| Name of Organization Notified of Job Vacancy | Contact Person | Address | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|----------------|--|------------------|----------------------------|--|
| Internal Posting-Beasley Tampa | | 9721 Executive Center Dr. #200 St. Petersburg, FL 33702 | 727-579-1925 | 6 | N |
| Beasley Media Corporate Website | | www.bbgi.com | Website | 1 | N |
| Referral/Other | | | | | N |
| Direct Inquiry | | Phone call, e-mail, etc. | | | N |

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6) **Total # of Interviewees Referred:** For the period from September 22, 2019, through September 21, 2020, this Employment Unit interviewed 96 interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Participation in Job Fairs:

The Employment Unit usually attends several career and/or job fairs during each reporting cycle. The fairs were cancelled or postponed indefinitely this year due to health and safety restrictions related to the COVID-19 pandemic.

(b) Initiative: Participation in General Outreach Efforts through Job Banks or Internet Programs:

The Employment Unit has made significant contributions to the Beasley Media Group job board (<https://bbgi.com/job-board/>) as well as the following:

SimplyHired.com

JoinHandshake.com

Indeed.com

Allaccess.com

(c) Initiative: Training

Full-time employees, including management-level personnel, participated in the following training sessions to enable employees to acquire skills to add to their knowledge and to qualify for higher-level positions:

Traffic Training - Marketron Traffic combines the critical functionality required by radio professionals to negotiate and schedule advertising at maximum value. Radio traffic and billing software solutions streamline and automate workflow and provide real-time access to consolidated sales, inventory and billing data.

Hootsuite Training - How to make scheduling, managing and reporting Social Media content easier.

Digital Training/Sales Training: Digital Roadshow Training Topics - Decision Making; Nielsen Scarborough Data, Assessment-Discovery Phase; Positioning the Borrell COMPASS data; How to position data into different stages of the Sales process; Search Engine Marketing

Digital Training/Sales Training: Simpli.fi - This assessment covers how to sell with a blended campaign approach. During this session, Simpli.fi role plays to showcase how to have a conversation without getting too deep into individual tactics. They highlight the overall benefits of having a multi-tactic, blended campaign to capture all potential audiences.

Digital Training/Sales Training: Best Practices of Campaign Launch and Success - This assessment covers the best practice with a helpful overview of what an accurate campaign setup looks like from start to finish.

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Digital Training/Sales Training: OTT/CTV Revolution – This assessment covers the strategy and benefits of OTT/CTV advertising.

(d) Initiative: School/Community Visits – About Careers in Radio

Stations in the Employment Unit visited schools, organizations, etc. to inform them about the radio industry and the types of jobs that are available at our radio stations.

| | |
|-------------------|---|
| October 4, 2019 | King High School |
| November 13, 2019 | Pinellas Central Elementary School |
| November 13, 2019 | Lakewood High School |
| November 13, 2019 | Woodlawn Elementary |
| November 13, 2019 | Osceola Fundamental High School |
| November 13, 2019 | Westgate Elementary |
| November 21, 2019 | Sheehy Elementary |
| November 21, 2019 | Anderson Elementary |
| November 21, 2019 | Just Elementary |
| November 21, 2019 | Woodson Leadership Academy |
| November 21, 2019 | Memorial Middle School |
| November 21, 2019 | Forest Hills Elementary |
| November 21, 2019 | Bellamy Elementary |
| November 21, 2019 | Burney Elementary |
| November 21, 2019 | Giunta Middle School |
| November 21, 2019 | Webb Middle School |
| November 22, 2019 | J.W. Mitchell High School |
| February 24, 2020 | Oak Grove Middle School |
| March 11, 2020 | Slam Apollo Middle School |

(e) Initiatives: Participation in Events, Sponsored by Community Groups, Designed to Inform the Public Regarding Career Opportunities in Broadcasting:

1. Stations in the Employment Unit provided tours of our facilities and discussed careers in broadcasting with local youth organizations and individuals:

| | |
|--------------------|-------------------------------|
| September 30, 2019 | Individual |
| February 4, 2020 | Girl Scout Daisy Troop |

2. American Advertising Federation – An Employment Unit representative serves on the board of this organization, and mentors and shares experiences with young professionals who are looking to start careers in media.

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